

Create a focused content plan for GA in 2026



Safety Promotion Plan 2026

We have great ideas, but there is so much information in the world, how to stop it getting lost in the crowd?



Campaign Approach

It's what you miss that kills you



Monthly Content Topics - Basic Theme Together

January



Introduction to the
Year Ahead

February



What “Together”
Means for GA



March



Personal Readiness and
Domains

- Parachuting (C1)
- Gliders
- Seaplane Ops

April



Equipment and
Technology

Monthly Content Topics - Basic Theme Together



May

June

July

August

iConspicuity (C2)

Shared Risks and
Managing Passengers

Environment and GA

Annual Safety Review
and Safety Priorities

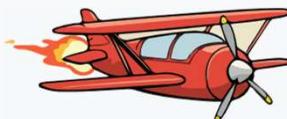


Monthly Content Topics - Basic Theme Together

September



October



Operationally Ready
and Fit for Duty

November



Handling Emergencies
(C3)

December



Winter Ops

Reflection and Learning

Any Questions?

