



Create a focused content plan for GA in 2026



Safety Promotion Plan 2026

We have great ideas, but there is so much information in the world, how to stop it getting lost in the crowd?



Campaign Approach

It's what you miss that kills you



Monthly Content Topics - Basic Theme Together

January



**Introduction to the
Year Ahead**

February



**What “Together”
Means for GA**

March



**Personal Readiness and
Domains**

- Parachuting (C1)
- Gliders
- Seaplane Ops

April



**Equipment and
Technology**

Monthly Content Topics - Basic Theme Together



May

June



July



August



iConspicuity (C2)

**Shared Risks and
Managing Passengers**

Environment and GA

**Annual Safety Review
and Safety Priorities**

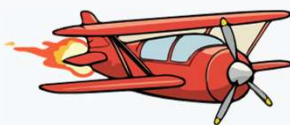
Monthly Content Topics - Basic Theme Together

September



**Operationally Ready
and Fit for Duty**

October



**Handling Emergencies
(C3)**

November



Winter Ops

December



Reflection and Learning

Any Questions?

